



Expertise

- Extensive experience as Graphic Designer/Art Director Create; Comps, Supercomps, Book, Books Covers, Brochures, Logo, Concept, Promotional, Packaging, Billboards, Collateral, Corporate Identity, Magazine Ads and Prototypes for Photo Shoots
- Collaborate with clients, conceptualizing and implementing projects through to completion
- Formulate design concepts and presentation approaches
- Committed to high quality design production

Professional Experience

Design

- Create comps of concepts developed through brainstorming using Illustrator and Photoshop
- Desired artistic effects achieved by utilizing a variety of mediums
- Charts, graphs and illustrations for major museums, food and medical industries
- Color and print style specs for permanent exhibition in major national museum

Art Direction

- Meet clients, determining objectives, background, and presentation approaches, staying on budget
- Timely designs within budget
- Advise Creative, Copyrighting, and Production Departments, determining client requirements
- Negotiate with printers and estimators, determining services meeting criteria
- Collaborate with department heads, developing design solutions

Technical Skills

- Adobe Creative Suite 5
- Quark XPress
- Macintosh/IBM

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Awards

RX Club Award of Excellence - Abbott Laboratories Brochure

Contract Experience

The Field Museum of Chicago - Chicago IL	2005 - Present
Mammoths and Mastadons	2009-2010
DNA Lab	2008
The Ancient Americas	2006-2007
Evolving planet	2005-2006
Designer/Art Direction — Determining the look and colors of all print materials in each exhibit. Meet with team leaders, confer with 3D departments and scientists. Direct other team members. Illustration, Invitations and retouching. Design and Create 40 page book for CCUC, used in Cultural Anthropology courses.	
Lifesource - Chicago IL	2008 - 2009
Information Designer - Design a series of charts, graphs, maps and lists to be used in a presentation comparing Lifesource to The blood bank and other similar companies.	
Journal of The American Bar Association - Chicago IL	2002 - 2008
Designer - Design & Illustrate 16 page booklet with charts and comparative information for sales force. Design & Illustrate brochure targeted to investors, for online version of journal. Design marketing and sales collateral	
Torre Lazur - Chicago, IL	2001 - 2005
Design - Logo Design and Concepts; Abbott Laboratories, and Pharmacia, Humira and Kaletra	
Michael Thompson & Michael Hernandez de Luna	1999 - 2000
Designer/Art Director - Art Book, Cover and Sleeve	
Simon Marketing, Oak Lawn, IL	1995 - 2001
Designer and Production - Collaborate with team members, Create concepts; McDonalds, Disney, Old Navy, Target, Chevron	
Flair Communications Agency Inc, Chicago, IL	1994 - 1995
Design and Production - Budweiser, American Dairy Association, Dole Foods Company	
Sears - Skokie IL	1992 - 1994
Design, Production and Liaison with Service Bureau, Create Monthly Catalog Promotion, Illustration	

Additional Experience

Illinois Academy of Design & Technology - Chicago IL	2002 - 2005
Teacher - Photoshop 1 and 2, Layout, Illustrator. Facilitate group student critiques, to increase understanding of design concepts	
Phase II - Chicago IL	1988 - 1991
Production: working on Marlboro, Granger, Arthur Anderson, Sears, Audi, Citibank	

Education

B.S., Merchandising. Illinois State University - Normal IL

Varied Coursework:

The American Academy of Art - Chicago IL, The Art Institute of Chicago - Chicago IL, Columbia College - Chicago IL

